



BERKAN ŞAHAN

Designer, Lecturer

berkansahan@gmail.com

[LinkedIn](#) | [Portfolio](#)

About

Long story short,

I'm a self-employed designer with more than ten years of experience who develops useful, usable and desirable products. I dare say I've become more specialized in creating strategies, frameworks, and products to design in this fast-evolving digital landscape.

Currently, I am managing my own design studio called Studio Hane. I have worked with companies from a wide range of sectors. I define my work approach as helping my clients or any designers-to-be to unlock their potential, develop design thinking skills, and be very adaptive to a rapidly changing complex challenges.

Skills

Design Research

- Empathy, knowing that it is not mixed up with sympathy,
- Being the advocate of the users to talk about their needs instead of ours,
- Creating valuable insights to balance design, business, and tech.

Creative Thinking

- Making things easy to find the beauty
- Getting inspired by the real stories
- Focusing on the layered design, in which well-thought in detail

Communication

- Listening to people without not thinking about what I am going to say after them
- Making them feel valuable
- Knowing that every being is an individual

Education

Anadolu University

Bachelor's degree, Industrial and Product Design

2008 - 2013 | Eskisehir, Turkey

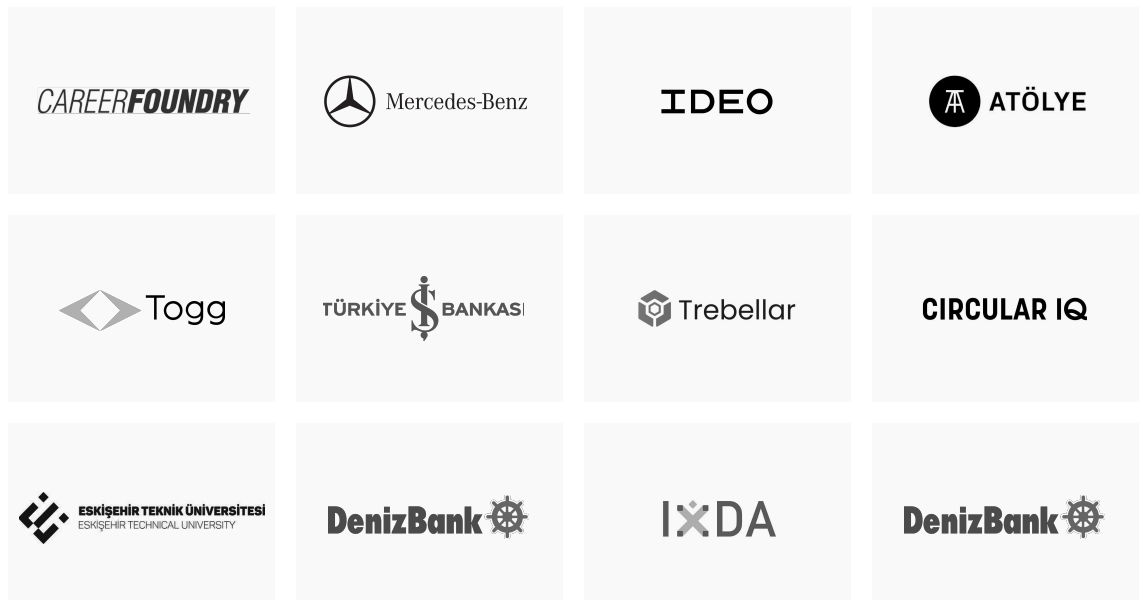
University of Ljubljana

Academy of Fine Arts and Design, Industrial and Product Design

2011 - 2012 | Ljubljana, Slovenia

Works

Some of the brands that I collaborated with:





BERKAN ŞAHAN

Designer, Lecturer

berkansahan@gmail.com

[LinkedIn](#) | [Portfolio](#)

Experience

Product Designer, User Experience

Studio Hane · Self-Employed

January 2021 - Present | Remote

Guest Lecturer

Eskisehir Technical University, Faculty of Architecture and Design · Contract

Mar 2022 - Present | Remote

UX Mentor

CareerFoundry · Contract

Jan 2021 - Present | Remote

Head of Design

Logicalbond · Managing Partner

Jan 2018 - Dec 2020 · 3 yr | Istanbul, Turkey

Co-Creator

UX Folks · Non-Profit / Self-employed

Nov 2017 - Dec 2021 · 5 yrs 3 mos | Istanbul, Turkey

Local Lead

IxDA Istanbul · Non-Profit / Self-employed

Nov 2017 - Dec 2021 · 5 yrs 3 mos | Istanbul, Turkey

UX Consultant

Thoughtworks · Employee

Dec 2016 - Feb 2018 · 1 yr 3 mos | Istanbul, Turkey

Co Organizer

OpenIDEO Istanbul · Non-Profit / Self-employed

Jan 2016 - Jan 2017 · 1 yr 1 mo | Istanbul, Turkey

UX/UI Designer

Userspots · Employee

Sep 2015 - Dec 2016 · 1 yr 4 mos | Istanbul, Turkey

Product Designer

BULL & STEIN GmbH & Co. KG · Employee

Dec 2013 - Aug 2015 · 1 yr 9 mos | Hamburg, Germany

Product Designer

hettler.tüllmann · Intern

Dec 2013 - Aug 2015 · 1 yr 9 mos | Berlin, Germany

Product Designer

Sönmez Dekorasyon · Part-Time

Jul 2012 - Aug 2013 · 1 yr 2 mos | Eskişehir, Turkey

Design Research, Experience Designer

Arçelik · Intern / University Project Collaboration

Nov 2012 - Jan 2013 · 3 mos | Eskişehir, Turkey



BERKAN ŞAHAN

Designer, Lecturer

berkansahan@gmail.com

[LinkedIn](#) | [Portfolio](#)

Works '24

Turkey İş Bank · Contract

Product Research Lead

Loyalty Strategies | Finance

2024 · 3 mos | Remote

Cotcast.io · Contract

Product Designer

AI Powered Platform | Dashboard

2024 · 6 mos | Remote

Works '23

Product Design Lead

AyeBuy · Contract

Mobile App Design | E-commerce

2023 · 1 y | Remote

Trebellar & Studio Pinto · Contract

Lead Product Designer

AI Powered Data Platform for Workplaces | B2B Dashboard

2023 · 1 y | Remote



Senior Product Designer

AI Powered Data Platform for Workplaces | B2B Dashboard

2022 · 9 mos | Remote

Works '22

IDEO & TOGG & ATOLYE · Contract

Lead Experience Designer, Researcher

Loyalty, Community, Pre-Sales, After-Sales and 7 more | Automotive

2022 · 9 mos | Remote



Works '21

Senior Experience Designer, Researcher

Loyalty, Community, Pre-Sales, After-Sales and 7 more | Automotive

2021 · 1 y | Remote

Circular IQ · Contract

Senior Product Designer

Circular and Sustainable Purchases for Luxembourg Municipality | B2B Dashboard

2021 · 9 m | Remote

Works '20

Mercedes Benz After Sales · Managing Partner

Facilitator

Design Sprint | Automotive

2020 · 2 mos | Remote

Works '19

Akbank · Contract

Mentor, Facilitator

Design Thinking Training | Finance

2019 · 10 mos | Istanbul, Turkey

Majid Al Futtaim · Contract

Service Designer, Facilitator

Design Sprint | Shopping Experience & E-commerce

2019 · 1 m | Dubai, United Arab Emirates



BERKAN ŞAHAN

Designer, Lecturer

berkansahan@gmail.com

[LinkedIn](#) | [Portfolio](#)

Works '18

Mercedes Benz Product · Managing Partner

Product Design Lead

Redesign Price List Experience for PC and VAN | Automotive

2019 · 1 y | Istanbul, Turkey



Facilitator

Design Sprint of Price List Experience for PC and VAN | Automotive

2018 · 2 mos | Istanbul, Turkey

Lineadecor Kitchens · Managing Partner

Service Designer

Visitor Experience For Showrooms | Kitchen

2018 · 6 mos | Istanbul, Turkey



Facilitator

Design Thinking Methods | Kitchen

2018 · 1 m | Istanbul, Turkey

Ozyegin University · Contract

Speaker

What is Good Design? | Education

2018 · 1 mos | Istanbul, Turkey

TEB BANK · Contract

Mentor, Facilitator

Design Thinking | Finance

2018 · 6 mos | Istanbul, Turkey

Works '17

Mercedes-Benz Dashboard · Full-time | ThoughtWorks

Product Designer, Facilitator

In-Car Experience | Automotive

2017 · 6 mos | Istanbul, Turkey

Denizbank · Full-time | ThoughtWorks

Product Designer

Digital Transformation on Mobile App | Finance

2017 · 1 y | Istanbul, Turkey

Focus Talks · Guest

Speaker

Agile and Design Thinking | Education

2017 · 1 m | Istanbul, Turkey

Eczacıbası · Full-time | ThoughtWorks

Mentor, Facilitator

Agile and Design Thinking | Finance

2017 · 6 m | Istanbul, Turkey



BERKAN ŞAHAN

Designer, Lecturer

berkansahan@gmail.com

[LinkedIn](#) | [Portfolio](#)

Works '16

Vakko · Full-time | Userspots

UX Designer

Mobile App | E-commerce

2016 · 3 mos | Istanbul, Turkey

UX Camp Summer & Winter · Full-time | Userspots

Lecturer, Content Creator

The Principles of UX Design | Education

2016 · 1 mos | Istanbul, Turkey

Jeep · Full-time | Userspots

UX/UI Designer

Information Architecture and Landing Page Redesign | Automotive

2016 · 3 mos | Istanbul, Turkey

Works '15

Migros · Full-time | Userspots

UX/UI Designer

Shopping Experience of Responsive Website | E-commerce

2015 · 6 mos | Istanbul, Turkey

Turkish Insurance Information Center · Full-time | Userspots

UX Designer

Campaigns for Wallet | Finance

2015 · 3 mos | Istanbul, Turkey

Works '14

BULL & STEIN | Full-time

Product Designer

Designing a New Collections on Sculptures | Ceramics

2013 · 2 y | Hamburg, Germany

Works '13

hettler.tüllmann | Intern

Product Designer

User Experience on Natural Material Furnitures | Furniture

2013 · 3 mos | Berlin, Germany

KYS Chairs | Collaboration

Product Designer

Graduation Project on Resting Chair | Furniture

2013 · 6 mos | Eskisehir, Turkey

Works '12

Sönmez Mobilya | Part-Time

Product Designer

Indoor Living Room and Kitchen Experiences | Furniture

2012 · 1 y 6 mos | Eskisehir, Turkey

Arçelik | Collaboration

Design Research, Experience Designer

Smart Device Experience for Users | Home Appliances

2012 · 3 mos | Eskisehir, Turkey

Works '11

Museum of Modern Art Ljubljana | Collaboration

Graphic Designer

Exhibition About Racism, Poster Design | Art

2011 · 6 mos | Ljubljana, Slovenia